

Agnese Pastorino

PH.D. IN SOCIOLOGY & SOCIAL PSYCHOLOGY

WORK EXPERIENCE

Member of the Education Cannot Wait External Review Panel – UNICEF Hosted Funds, New York, United States

Nov. 2020 – present

- Reviewed MYRP (+USD 10 millions) for DRC Congo, Burundi, Lebanon, Haiti, Uganda, Pakistan, etc.
- Supporting the organization of the High Level Financing Conference, held in February 2023

Consultant, WHO Information Network for Epidemics (EPI-WIN)

WHO Headquarters, Geneva, Switzerland (remote based, once a month in person)

October 2023 – March 2024

- Managing the [EPI-WIN webinars](#) on pandemic and epidemic preparedness and response within World Health Emergencies. Check one of them [here](#)

Technical Officer, WHO Information Network for Epidemics (EPI-WIN) – Infodemic Management

WHO Headquarters, Geneva, Switzerland

March 2023 – September 2023

- Same as above for EPI-WIN SKT Team
- Infodemic management related project: EARS platform, social media analysis, COVID19 storytelling.

Consultant, Risk Communication, Community Engagemet, Infodemic Management

WHO Regional Office for Europe, Copenhagen, Denmark

December 2021 – December 2022

- Coordinate a multi-stakeholders' alliance;
- Resource mobilization and advocacy;
- Writing a [policy brief \(here\)](#) and a [summary \(here\)](#).

Consultant, Communication for Development UNICEF, Democratic Republic of Congo, Kinshasa

April – May 2021

- Develop communications and advocacy strategies;

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linkedin.com/in/agnese-pastorino/

Currently based in Geneva, Switzerland

SUMMARY

Over 10 years of experience in social sciences and communication. Ph.D. in sociology and social psychology. Experience with the UN, UNICEF and WHO, also in crisis affected contexts. Fluent in English, French, Spanish and Italian.

EDUCATION HISTORY

Ph.D. in Sociology

Sorbonne University, Paris, France

Year of Graduation: 2018

Ph.D. in Social Psychology

Sapienza University, Rome, Italy

Year of Graduation: 2017

MS in Sociology

EHESS, Paris, France

Year of Graduation: 2012

MA in Multimedia Production

IULM, Milan, Italy

Year of Graduation: 2010



Click [here](#) for my LinkedIn profile

WORK EXPERIENCE

Consultant, Social Sciences Data Manager

UNICEF, Juba, South Sudan

March – September 2020

- Implementing a near-real time reporting mechanism with CDC. Check a publication [here](#).

Multimedia Producer

Department of Global Communications, UNHQ, New York

September – December 2017

- Writing news stories about human rights.

Marie Curie Researcher in Social Psychology and Communication

Sapienza University, Rome, Italy

July 2014 – June 2017

- Develop and online library on social sciences
- Visiting fellow at the University of the Basque Country, San Sebastian, Spain;
- Train Master and Ph.D. students.

RESEARCH AFFILIATION AND TEACHING POSITIONS

Associate Researcher

Sorbonne University

2018 – Present

Professor of Sociology and Social Psychology

ISCOM, Paris, France

September 2022–April 2023

IESEG School of Management, Paris, France

September 2018

ISEG Marketing and Communication School

February–March 2017

SCIENTIFIC ASSOCIATIONS AND INTERNATIONAL CONFERENCES

- **MIE, Medical Informatics Europe, Gothenburg, Sweden, 2023**
- **IAMCR, International Association for Media and Communication Research, Nairobi, Kenya, 2021**
- **ICA International Communication Association, Prague, Cheque Republic, 2018; San Diego, USA, 2017**
- **ESA European Sociological Association, 2015;**
- **ECREA European Communication Research and Education Association, 2016.**

ADVANCED COMPUTER SKILLS

- Adobe Certified Specialist (Photoshop, Illustrator, InDesign, Premiere, Dreamweaver)
- Final Cut Pro; Audition;
- Tableau, PowerBI, R
- Microsoft Office
- Wix, Wordpress
- HTML, HTML5

INVITED LECTURER

- Media and Information Literacy Week 2023, Dead Sea, Jordan, October 2023
- Ilomata International Conference, Jakarta, Indonesia, August 2022 (publication available [here](#))
- International Meeting on Culture, Communication, Marketing and Community, Sao Paulo, Brazil, Jan 2021 (publication available [here](#))
- ISKI Indonesia Communication Scholars Association, Banda Aceh, Indonesia, November 2019 (publication available [here](#))
- Universitas Indonesia, Jakarta, Indonesia, November 2019
- San Diego State University, San Diego, California, February 2019 (publication available [here](#))

LinkedIn Profile

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Currently based in Geneva, Switzerland

List of publications

16 December 2023

Agnese Pastorino, Ph.D.

Associate Researcher, Sorbonne University,
CERLIS Research Center, Paris, France

Links: [CERLIS](#) ; [LinkedIn](#)

Summary

- a. Journal articles
- b. Policy brief
- c. Book chapters
- d. Papers
- e. Posters
- f. Invited lectures

a. Journal articles

1. Journal article published in **Studies in Health Technology and Informatics, 2023:**

- White, B., Lavery, L., Ishizumi, A., Wright, A., Foley, T., Nguyen, T., Briand, S., Machiri, S., Hassan, N., Pastorino, A., Purnat, T. D., Infodemic Insights on Trust in a Health Emergency: a Narrative Deep-Dive, Series Studies in Health Technology and Informatics, Volume 305: Healthcare Transformation with Informatics and Artificial Intelligence, 2023 (journal article). **Link:** [Volume Article/63394](#)

2. Journal article published in the **European Journal of Public Health, August 2022**

- Paget, D.Z., Zeegers Paget, D., Halldorsson, H., Hamilton C., Kluge, H. H., Pastorino, A., Rockenschaub, G., Salvi, C., Barnhoorn, F. WHO Regional Office for Europe: How to quell the next infodemic, August 2022. *European Journal of Public Health*, Volume 32, Issue 4, August 2022 (journal article) **Link:** [DOI: 10.1093/eurpub/ckac088](#)

3. Journal article published in **Jurnal Komunikasi, Malaysia, 2020:**

- Pastorino, A. (2020). Ethical Challenges in European Parliamentary Debates with regards to Audiovisual Sexual Risks on the Internet, *Jurnal Komunikasi: Malaysian Journal of Communication*, Bangi, Malaysia (journal article).

b. Policy brief

4. Policy brief and synthesis report written for the **WHO Regional Office for Europe, 2022:**

- WHO (2022). Digital solutions to health risks raised by the COVID-19 infodemic. Synthesis report. WHO Regional Office for Europe. Copenhagen: Denmark (synthesis report) **Link:** [Report](#)
- WHO (2022). Digital solutions to health risks raised by the COVID-19 infodemic: policy brief. WHO Regional Office for Europe. Copenhagen: Denmark (policy brief) **Link:** [Policy Brief](#)

c. Book chapters

5. Book chapter in “MIL Cities, a new vision of UNESCO”, Cuban Ministry of Education (MINED), Cuba, 2021:

- Pastorino, A. (2021). *La educación digital como herramienta contra la desinformación sobre la salud en las ciudades MIL: un proyecto de UNICEF y CDC en el Sudan del Sur*, Chibás Ortiz, F. (ed.) MIL CITIES, a new vision of UNESCO, Cuban Ministry of Education (MINED), Cuba (book chapter).

6. Book chapter published within “Cultural Studies in the Digital Age”, San Diego State University, 2020

- Pastorino, A. (2020). *The Use of Online Sexual Contents by Youths in the Absence of Sexual Education*. In Rafele, A., Aldama, F. L. (eds.), *Cultural Studies in the Digital Age*. San Diego State University, San Diego, USA (book chapter).

d. Papers

7. Papers presented at the APHA Conference, Atlanta, USA, 2023:

- While, B., Ishizumi, A., Yau, B., Wright, A., Lavery, L., Nguyen, T., Briand, S., Zecchin, T., Pastorino, A., Hassan, N., Machiri, S., Purnat, T. Infodemic narrative classification over time: Implications for pandemic response, APHA, Atlanta, USA, 2023 (paper). **Link:** [Paper/529765](#)
- While, B., Lavery, L., Ishizumi, A., Wright, A., Foley, T., Nguyen, T., Briand, S., Machiri, S., Hassan, N., Pastorino, A., Purnat, T. Infodemic insights on evidence and research narratives: A deep-dive exploration of digital data, APHA, Atlanta, USA, 2023 (paper). **Link:** [Paper/529808](#)
- White, B., Wilhelm, E., Ishizumi, A., Nguyen, T., Briand, S., Machiri, S., Hassan, N., Pastorino, A., Purnat, T. Using social media analysis tools for public health: Training and capacity building needs of infodemic managers, APHA, Atlanta, USA, 2023 (paper). **Link:** [Paper/529802](#)
- White, B., Lavery, L., Wright, A., Foley, T., Nguyen, T., Briand, S., Machiri, S., Hassan, N., Pastorino, A., Purnat, T. Infodemic insights on stigma and polarization of COVID-19 related narratives: A deep-dive exploration of digital data, APHA, Atlanta, USA, 2023 (paper). **Link:** [Paper/529797](#)
- While, B., Ishizumi, A., Takahashi, R., Nguyen, R., Briand, S., Pastorino, A., Hassan, N., Machiri, S., Purnat, T. Exploring pandemic fatigue narratives on digital channels: A qualitative analysis of expression, APHA, Atlanta, USA, 2023 (paper). **Link:** [Paper/529782](#)
- While, B., Gombert, A., Nguyen, T., Yau, B., Ishizumi, A., Kirchner, L., Leon, A., Wilson, H., Jaramillo-Gutierrez, G., Cerquides, J., D'Agostino, M., Salvi, C., Shankar-Sreenath, R., Rambaud, K, Samhour, D., Briand, S., Pastorino, A., Machiri, S., Purnat, T. Using artificial intelligence to inform infodemic insights: the development of the WHO EARS platform, APHA, Atlanta, USA, 2023 (paper). **Link:** [Paper/529269](#)

8. Papers presented at the IAMCR Conference, Nairobi, 2021:

- Pastorino, A. (2021). Audiovisual media and online sexual contents during adolescence. Political issues in Europe, IAMCR Conference, Nairobi (paper).
- Pastorino, A. (2021). Digital literacy of young community mobilisers for COVID-19 response in South Sudan, IAMCR Conference, Nairobi (paper).

9. Paper presented at the International Communication Association Conference, Prague, Czech, 2018

- Pastorino, A. (2018). *Freedom of expression and children protection within the European political debate concerning audiovisual sexual contents on the Internet*. Paper presented at the ICA International Communication Association Conference, Preconference Global Media and Human Rights, Prague, Czech Republic, CZ (paper).

10. Paper presented at the International Communication Association Conference, San Diego, USA, 2017

- Pastorino, A. (2017, May 2017). *Ethical considerations towards Online Audiovisual Sexual Risks within European Parliamentary Debates*. Paper presented at the ICA International Communication Association Conference, San Diego, USA (paper).
- Pastorino, A. (2017, May 26). *The impact of scientific knowledge in the policy-making process about children protection in European Parliamentary debates*. Paper presented at the ICA International Communication Association, San Diego, USA (paper).

11. Paper presented at the MediAsia Conference, Kobe, Japan. 2016:

- Pastorino, A. (2016, October 27). *Social representations of online audiovisual risks within European Parliamentary debates*. Paper presented at the MediAsia Conference, Kobe, JP (paper).

12. Papers presented at the ECREA European Communication Research and Education Association Conference, Prague, Czech, 2016:

- Pastorino, A. (2016). *Social representations of online audiovisual risks within European Parliamentary debates*. Poster session presented at the ECREA European Communication Research and Education Association Conference, Pre-Conference on Youth and Media, Prague, CZ (paper).
- Pastorino, A. (2016, June 7). *Adolescents and audiovisual sexual contents: analysis of the European policy*. Paper presented at the 6th European Communication Conference, ECREA, Prague, CZ (paper).
- Pastorino, A. (2015, August 27). *Innovative methodologies for surveying online sexual practices of adolescents*. Paper presented at the 12th Conference of the European Sociological Association Conference, Prague, CZ (paper).

13. Paper presented at the Winter School on Internet Studies, Salerno, Italy, 2013:

- Pastorino, A. (2013) Sesso online. I dati italiani sull'accesso alla pornografia da parte dei giovani, MARTE Mediateca, Winter School on Internet Studies, Salerno, Italy (paper).

e. Posters

14. Posters presented at the MIE Medical Informatics Europe 2023 Conference, Gothenburg, Sweden:

- White, B., Ishizumi, A., Yau, B., Wright, A., Lavery, L., Nguyen, T., Briand, S. Zecchin, T., Pastorino, A., Purnat, T. D., Narrative trends over the COVID-19 pandemic: Digital social listening to inform WHO infodemic management, MIE Medical Informatics Europe 2023 conference, Gothenburg, Sweden, May 2023 (poster presentation).
- White, B., Cabalero, I., Nguyen, T., Briand, S., Pastorino, A., Purnat, T. D. An adaptive digital intelligence system to support infodemic management: the WHO EARS platform, MIE Medical Informatics Europe 2023 conference, Gothenburg, Sweden, May 2023 (poster presentation).

f. Invited lectures

15. Invited lecture at the Iiomata International Conference, Jakarta, Indonesia, 2022:

- Pastorino, A. (2022). Contribution of Communication Science to a more Inclusive and Sustainable Economic Recovery. *Iiomata International Conference, A More Inclusive and Sustainable World Economic Recovery*, Jakarta, Indonesia (invited speaker's lecture).

16. Invited lecture at the International Communication Conference, Indonesia, 2019:

- Pastorino, A. (2019, November 13). *Freedom of expression and children protection within the European political debate concerning audiovisual sexual contents on the Internet*. Lecture presented at the International Communication Conference 2019 with the theme: “Nationality Without Boundaries: Communication and Media Challenges in Building Social Solidarity”, invited by the Indonesia Communication Scholars Association (Ikatan Sarjana Ilmu Komunikasi Indonesia - ISKI), and in collaboration with Faculty of Communication of Universitas Padjadjaran, Banda Aceh, Indonesia (invited lecture).

17. Invited lecture at the University of Indonesia, Jakarta, Indonesia, 2019

- Pastorino, A. (2019, November 16) How to Surf the Turbulence of Information in Digital Era, Indonesia Universitas - Public Relations Study Program, Jakarta, Indonesia (invited lecture).

18. Invited lecture at the San Diego State University, San Diego, USA, 2019

- Pastorino, A. (2019, February 19, San Diego, California). *The Perils and Pleasures of the Audiovisual on the Web. Ethical Challenges in Media Uses and Policy-Making*. Lecture presented at the Wenderlmoot Symposium Series in the San Diego State University, San Diego, USA (invited lecture).